



POST COVID-19: WE START AGAIN WITH ENERGY AND ENTHUSIASM

After this long period of lockdown, in which the whole world was forced to stop, we are ready to start again with the **energy** and **enthusiasm** that has always belonged to us.

Our daily life has been put to the test, but it has never stopped our desire to share with you a land, ours, that in this period has given us days with breathtaking views.



It was an unusual time, which, on the one side forced us to adapt to a new normal and on the other allowed us to slow down a little bit the sometimes-hectic rhythms of life. Even though our Winery's activities never stopped completely, we decided to devote part of our time to a few interesting new projects. One of these is the recent creation of a **Newsletter** of our own, to tell you about us, about our news, about a reality that continues after more than a century of history.

How has our business life changed during the COVID-19 period?

"*Nature never stops!*", so our work in the **vineyard** has never been interrupted. Fortunately, the weather conditions have been very favourable. A winter not excessively cold accompanied by a spring with mild temperatures allowed an excellent vegetative recovery in our vineyards, thanks also to occasional and non-violent scattered rains allowing a constant water supply



to the ground. Nature does not stop. Between our grapevine rows, in our hills... it all starts from here...from the daily commitment of our people who with extreme dedication and experience take care of our vineyards.

One of the most important innovations in our vineyards is the planting of a new hectare of **Timorasso** in Monleale. With this new vineyard, the Vietti family increases the total Timorasso hectares to 5 (the project is to get to 7 by next year).

Work continued on a regular basis in the **Winery** as well. The Dolcetto 2019, La Crena 2018, Vigna Scarrone, Vigna Vecchia Scarrone 2018 and Barolo Castiglione 2017 are already resting in the bottle with prospects of excellent performance in the glass.



The business sector that has been most compromised by the global emergency has been the **Tasting Tours**, from those at the winery, to those in Italy and around the world. The direct sharing, the toast together with a good glass of wine was definitely one of our biggest waivers. Despite everything it was wonderful to feel the closeness of our friends and customers from all over the world who have never stopped drinking Vietti wine. Social posts, photos, "Skype - Happy Hours", the countless requests for Virtual Tastings and Masterclasses have been the confirmation of a community of wine-lovers who believe in us, share a strong passion, and do not give up easily.

Drinking a glass of wine means giving yourself a moment of pleasure and conviviality, with the feeling of going back to normality. Having been virtually by your side in these long days of lockdown has been a source of deep pleasure and gratitude for us. We are sure that all together, we with you, you with us, we will make it... we will come back to relive the convivial atmosphere that has always colored our days. We can't wait to see you again!

Elena, Luca and Vietti Team